



Dear Friends:

The Asian Coalition of Tallahassee, Inc. (ACT) is pleased to invite you to **be a sponsor of Experience Asia 2023, the 20th Annual Asian Festival in Tallahassee** to be held on Saturday, September 23, 2023, at Tome Brown Park from 10 a.m.-6 p.m.

Your support is vital to the success of this family friendly celebration, the third largest event in Tallahassee. Experience Asia is free to the public which allows everyone in our community a chance to participate in a whole day of festival activities.

ABOUT EXPERIENCE ASIA

Experience Asia, going on its 20th year, aims to heighten awareness and understanding of Asian cultures through cultural arts, demonstrations, food presentation, performances, arts and crafts, processions, and exhibits. An event of this caliber continues to contribute to the enrichment of culture in the Tallahassee community. Performers include the internationally acclaimed Maturiza Taiko Drummers, and many other very talented groups from around the world.

Attended by over 18,000 people, last year's Experience Asia continued its success by significantly increasing its visitor participation from the prior year, as it has every year. We hope you will join us in 2023 to ensure the continuation of this highly attended unique festival.

ABOUT THE ASIAN COALITION OF TALLAHASSEE

The Asian Coalition of Tallahassee 's purpose is to unite Asian communities in the Big Bend area and promote Asian culture and art. Please feel free to visit asiantlh.org for more information about our organization. Please review the attached sponsorship request form to learn about the benefits of becoming a sponsor.

SPONSORS BENEFITS

- Recognition on the website for one year (your company, your name)
- Booth space at the Experience Asia Festival
- Sponsor recognition at the many events that ACT, Inc. is involved with
- Updates on events and activities in the community that you may be interested in

Thank you for your time, support, and consideration.

Warm Regards,

Asian Coalition of Tallahassee, Inc.

Post Office Box 12781
Tallahassee, Florida 32317
Asiantlh.org



SPONSORSHIP FORM

Experience Asia Festival | Tom Brown Park | September 23, 2023 10 a.m. – 6 p.m.

Name:	Organization Name:	
Address:	State:	Zip:
Phone:	Email:	

Please choose your sponsorship category by circling the amount you would like to donate.
Sponsorships provide the support to allow us to keep this event free of charge.

\$1,500 \$1200 \$1000 \$750 \$500
\$250 \$150 \$100

Will you need booth space for this event? (Available free for with \$1200 sponsorship or higher).

Yes No

Are you planning on bringing your banner to place at the event? Yes No

Do you wish to sponsor a specific project associated with the event? Yes No

If yes, choose: Entertainment Advertising Equipment needs No, put it in the general fund

I agree I understand that I must abide by all the rules and regulations stipulated by the Asian Coalition of Tallahassee, City of Tallahassee and Leon County that govern this event, including the collection of taxes, food regulations and any other applicable rules and regulations.

I ACCEPT THE RULES AND REGULATIONS *Initial Here:* _____

TOTAL PAYMENT : \$ _____

Please make checks payable to Asian Coalition of Tallahassee, Inc. and mail to Asian Coalition of Tallahassee, Inc. Post Office Box 12781, Tallahassee, Florida 32317

Signature _____ Print Name _____

Date _____

Our sincerest appreciation for your support of the Asian Coalition of Tallahassee, Inc. Your contribution will help continue to bring events, activities, and support of ACT. A receipt will be sent to you via e-mail when we receive your sponsorship.